

# The Wisdom of *Teams*



Donald Van de Mark, former anchorman and journalist at CNN, CNBC and public television, interviews, profiles and then provides his insights on what he learned from successful CEOs and company founders: Jack Welch, Bill Bradley, Dennis Conner, Steve Case and Ben & Jerry.

The program has a broad base appeal; from schools to team leaders. Simple to

understand yet important messages are explored and taught by these great leaders and Donald: from how to create a great team, setting the bar for excellence, individual versus team success, honoring differences, to managing change for innovation and creativity.

## Key Concepts

- Commitment to the Team
- Energizing the Team
- Competition
- Consistency & Change
- Joy of Invention

## Program information:

DVD: \$695

LENGTH: 15:21 minutes.

INCLUDES: PowerPoint™ Presentation, leader's guide, activities, transcript.  
Support materials are available online at:

<http://successtelevision.biz/wisdomofteams.html>

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**Success Television** (212) 721-0910 / [www.SuccessTelevision.biz](http://www.SuccessTelevision.biz)  
250 W. 90<sup>th</sup> Street, Suite 15D; New York, New York 10024