

Marshall Goldsmith Effective Leadership



A Film by Success Television

Marshall Goldsmith, best selling author and executive coach, has worked with more than 100 major CEOs and their teams. In his down to earth style, Goldsmith has helped successful leaders achieve positive lasting change in behavior for themselves, their people and their teams. He has been featured in a The New Yorker profile, Harvard Business Review interview, Forbes feature story and Business Strategy Review cover story (from the London Business School).

This program has a broad base appeal; from managers to executives in the organization. Goldsmith talks specifically about the behavior change needed in leaders who want to empower their teams. He provides specifics on how to get and give feedback and how a leader's communication style can make or break an

organization. He does all of this with humor and down to earth story-telling and examples.

7 Key Learning Concepts and Videos:

- * Behavior change for leaders with expanding roles
- * Listening Skills and motivation by not "adding too much value."
- * Asking for Feedback
- * Avoiding Favoritism
- * Team Building without time wasting or "Feedforward"
- * Having to win too much
- * Destructive Comments

Program information:

Formats: DVD or Online Streaming

Price: \$495(Streaming=>)

Length: 19:45 minutes.

CD includes: Leader's guide, PPT Presentation, Transcript. Online video preview at:

<http://www.successtelevision.biz/magoefledvd.html>

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