

Introducing ...

Donald Van de Mark



"Do what you love. Do what you feel you ought to do with the precious little time you've been given on this planet. Stop and assess who you are, what you're committed to and even where you want to be." Donald Van de Mark

Remember what former U.S. Senator Bill Bradley says: *"I've always felt that the externals ought to reflect the internals -- of where you are, where you live, how you live and that feeling has as much value as thinking."*

Donald Van de Mark has interviewed hundreds of leaders in business and politics, including: Jack Welch, Starbucks' Howard Schultz, Intel's Andy Grove, Charles Schwab, Bill Bradley, Body Shop Founder Anita Roddick, best-selling authors such as Stephen Covey, Andrew Weil, Deepak Chopra and many more. He distills their leadership wisdom in his speech:

Personality Traits of Highly Successful People

Donald is the author of "The Good Among the Great" and is a former anchor at CNN and CNBC and is the host of the new corporate training video, ["The Wisdom of Caring Leaders."](#)

In 1999, Van de Mark co-founded baby boomer website, MyPrimeTime. While overseeing editorial content, Van de Mark wrote and anchored two PBS television series, *Great Entrepreneurs* and *Great Leaders*. Prior to MyPrimeTime, he served as the anchor and managing editor of TV programs on CNN.

Before arriving at CNN in August 1995, Van de Mark was director of corporate communications for QVC, serving as deputy to chairman and CEO Barry Diller during the period that QVC attempted takeovers of Paramount Communications and CBS. Prior to his time at QVC, Van de Mark spent nearly 10 years as a business and political news reporter in Washington, D.C. He worked at CNBC covering five Group of Seven economic summits and was nominated for a Cable Ace Award for a three-part series on China.

To book Donald ... Contact Success Television: Phone: 212-721-0910
Email: Contact@SuccessTelevision.biz

Donald Van de Mark

Personality Traits of Highly Successful

"Everyone is searching for the same things in life; the assurance that everything is going to be alright, that their tomorrows can be better than their today and the roadmap that shows them how to make that brighter day happen. Together these things comprise the essence of purpose and it's my responsibility in a keynote speech to provide that assurance, promise and the roadmap." Donald Van de Mark

Donald's speech, **Personality Traits of Highly Successful People**, is based on the most important findings from his interview of hundreds of business leaders and research for his book by the same name.

Filled with rich stories, vivid examples and anecdotes that make this powerful information come alive; the speech contains the discoveries that allow companies and their leaders and workers to achieve results fast.

This speech can be customized for any audience composed of people wanting to improve their management and leadership skills and life skills and is especially appropriate for:

1. Small business owners and managers
2. Managers, executives and CEOs
3. Association members
4. Sales conferences and meetings
5. HR groups and associations

Both of these speeches are offered as either a keynote speech accompanied by Q&A or as a half-day program.

Clients:

Ernst & Young - Keynote
Seybold -Keynote
Luxury Real Estate
BusinessWeek 50 CEO Forum
NY Institute of Finance
American Society of Training &
Development – NY Metro Chapter

Testimonials:

"I thought your presentation in Beaumaris was excellent and carry with me on a daily basis the thoughts, particularly of successful people in seeing reality as it really is (sounds simple but it is not; there are so many lenses and paradigms) and connecting the dots. The attributes you mentioned are right on point and lead me to consider things differently in my daily life." Hugh W. Nevin, Jr., Cohen & Grigsby, P.C.

"We at ASTDNY were very happy at the quality of your presentation and the content. I know you were surrounded by many of our members after the presentation who expressed their enthusiasm for the topic. But what you didn't know was the level of impact on many others in the room who spoke with me and other board members. The subject matter hit our members on a very personal level and several confided in me of their emotional triumphs of success, despite dysfunctional family backgrounds, impoverished conditions, or lack of self esteem.

As I mentioned in my closing remarks that night, this kind of program is a new area for us at ASTDNY. It is the "Development" portion of T&D. After your speech, we now know how important this is to our members." Lance Tukell, President, Am. Society of Training & Development, NY Metro Chapter

To book Donald ... Contact Success Television: Phone: 212-721-0910
Email: Contact@SuccessTelevision.biz