



John Defterios

is an award winning journalist with 25 years of experience in financial news and global affairs. He is the anchor of CNN's "Marketplace Middle East" and travels to the region for in-depth interviews with business and government leaders and special coverage of trends that affect the region's business climate, OPEC meetings and alternative energy policies.

Mr. Defterios has been a World Economic Forum media leader since

1995 and serves as chairman of the Business Week European Leadership Forum, Business Week Middle East/Asia Forum and the Business Week 50 in New York. He was co-chairman of the 2009 OPEC Seminar in Vienna and writes [a weekly column on global economic affairs for CNN](#).

John was the former President of FBC Media, a European based developer, producer and distributor of international television programming to over 100 countries and the world's leading airlines. From 2000 until 2007, he hosted FBC's award winning syndicated programme, World Business, which was distributed to 300 million households in Europe, Middle East, Asia and the U.S., plus 45 airlines.

Keynote/ MC:

- Global business leadership trends
- Global Competitiveness
- G-20 replacing the G-8
- Global tilt to the East: the Next Generation of Growth
- BRIC and Beyond: Why Emerging Markets Matter
- The Middle East Market

Clients:

Business Week Events Emcee (9 years): Europe, Asia, Middle East
World Economic Forum
Global Competitiveness Forum in Riyadh, Saudi Arabia
2010 European Business Summit
Global Alliance for Improved Nutrition: South Africa, Dubai

"John Defterios has moderated on various occasions the most high-ranking plenary sessions at the European Business Summit, Europe's leading business event. He always did this with a maximum of dedication and professionalism, leading to extremely successful and attractive debates. For 'my' audience and as Conference Director, John is our number one 'host' whom I can sincerely and strongly recommend for any high-level event in the world". **Wytze Russchen**, European Business Summit

John Defterios served as Chairman of the BusinessWeek European Leadership Forum from its inception in 2001, providing professional and skilled moderation for the event as well as acting as a consulting editor for the content and speaker selection. Given his excellent contribution for the programme in Europe, John was also invited to act as Chairman for the BusinessWeek CEO Forum in Beijing, the Middle-East Asian Leadership Forum in Dubai, and the BW 50 conference in New York, and John again delivered valuable leadership leading up to the events and through his Chairmanship on the day in each case. **Michael Toedman**, Managing Director, Soho Syndicate (former VP, International Managing Director, BusinessWeek)

To book John ... Contact Success Television: Phone: 212-721-0910
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