

Karlin Sloan is a keynote speaker on resilience and *UnFear: Facing Change in an Era of Uncertainty*, also the title of her new book. Karlin Sloan has conducted original research on resilience and leadership, and speaks to what we know about cultivating our ability to bounce back from change or challenge.



She is the founder and CEO of Karlin Sloan & Company, which provides organization development consulting, training and executive coaching to clients the U.S., South America and Asia. She has helped organizations to develop clearer, more effective communication, enhanced teamwork and powerful leadership in times of growth and change.

Speaking Topics:

RESILIENT LEADERSHIP

In Every Challenge There is an Opportunity.

We all face challenges when called to leadership; from the personal (my spouse lost their job, I'm covering roles that no longer exist, I need to focus on getting my best self back), to the team (we've reorganized and people aren't clear about their roles anymore, people are working hard and demoralized, absenteeism is hurting our productivity), to the organization (we're downsizing, we've been acquired, we're having to shift priorities during tough times, or even we're growing and haven't seen this volume before).

Research shows it's not what happens to you, it's how you respond to what's happened to you. Resilient leaders are those who adapt, change, and take challenges as opportunities to re-invent themselves. Resilient organizations are the same. Leading a resilient organization takes courage, focus, and the ability to engage followers in following a purposeful path that may change in an instant.

This speech helps leaders to:

- Endure in a sometimes hostile business environment,
- Adapt to new or uncertain circumstances,
- Develop self awareness and enhance resilience attributes, and
- Look at the lemons of present circumstances and see lemonade.

UNFEAR

Are Fear Based Behaviors Getting in the Way of Your Success?

UNFEAR : confidence in one's ability to overcome the odds, and to create a positive outcome no matter what the circumstance.

What is the opposite of a fear in a leadership context? It's not fearless - which can lead to reckless behavior, it's UNFEAR. Karlin Sloan engages her audience through stories, discussion, and group process. Her speech is designed as a combination of lecture, interactive exercises, and provocative dialog. This interactive session will develop peer relationships and provide valuable tools for leaders and managers as they move from survival mode into purposeful contribution to something greater than self. Through this session the audience will:

- Stop making decisions out of fear that are getting them - and their companies - in hot water.
- Understand the four practices of Unfear and how leaders use them with themselves and their teams
- Leave with practical tools to use in life and work
- Experience first-hand how to get ourselves out of survival mode, and into a place of purpose and engagement



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Karlin has been featured on ABC News Network's "Moneyscope", Fox Channel Five's "Good Day New York" and Boston Cable Network's "The Art of Coaching." She has been featured in The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor and numerous other publications as an expert in workplace behavior. Fortune Small Business Magazine recognized Ms. Sloan for her consulting work with organizations following the terrorist attacks of September 11th. She is a featured presenter with Wharton Executive Education at the University of Pennsylvania, and a 2007 US delegate to the Prince of Wales Business and the Environment Programme.

Ms. Sloan holds a BA from Mills College, an MA in clinical psychology from the Professional School of Psychology in San Francisco, and executive coach certification through the William James Institute Center for Executive Coaching.

Testimonials

"Karlin Sloan was selected by the Chicago Booth Alumni Club to make a presentation on "Leading Through Challenging Times: The Art of Resilience". Due to Karlin and her subject matter, our event was a resounding success. The attendance goal was exceeded and the evaluations were excellent, with comments including "This was one of the best presentations I've attended in years". Karlin's presentation and small group exercises engaged the entire audience and the two-hour time slot flew by. Karlin is an exceptional and interactive speaker, who provided excellent, pertinent and actionable materials. Our committee would recommend her as a speaker and would definitely invite her to present again in the future." *Del Larkin, Chicago Booth School of Business*

"I attended your program 'Leading Through Challenging Times: The Art of Resilience' at the University of Chicago, and I was so inspired. You are a dynamic speaker and the subject matter that you conveyed in addition to your stories were so relevant to me as I am in a transition between leaving a position and finding a new role. I hope your message that resilient leaders are those who adapt, change and use challenges as opportunities to re-invent themselves will stay with me for a long time. I left the program smiling, and I have continued to do so all day today. Thanks so much for sharing your experiences and knowledge." *Cathy Leiberman, CFO*

"Recently I saw Karlin in action and she was outstanding...She was very involved with the audience by starting with questions to get to know us and our needs. She used a great blend of great engagement techniques with - stories, videos, audience participation and table exercises. The most impressive element of the presentation was her personal style. She was warm, charming, professional, approachable and very credible. The combination of her style, and method of involvement to convey her content, not only leads to a great presentation, but more importantly - retention of her main points. Karlin Sloan gets my highest recommendation as a speaker." *Jeff Hornstein, President, The Speaker's Choice*



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