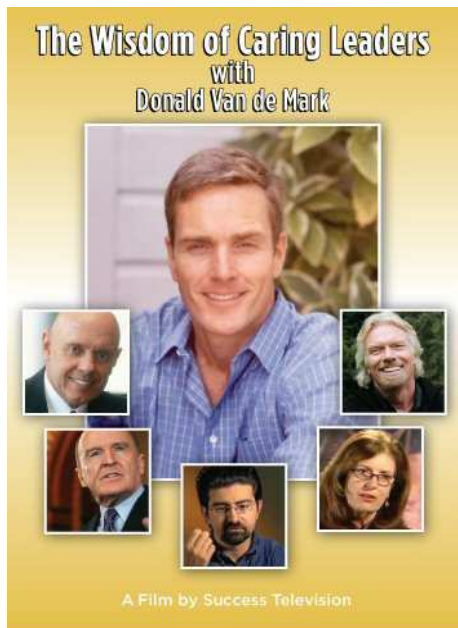


# The Wisdom of *Caring* Leaders



## Leadership in Turbulent & Good Times

This timely program provides specific tools for managing yourself and your team through difficult times. Donald Van de Mark, former anchorman and journalist at CNN, CNBC and public television, interviews, profiles and then provides his insights on the successful traits of CEOs and company founders: Jack Welch (GE), Sir Richard Branson (Virgin), Anita Roddick (Body Shop), Stephen Covey (7habits) and Pierre Omidyar (eBay).

This program has a broad base appeal; from group leaders to managers to executives in the organization. Important messages are explored and taught by these great leaders and Donald: from realizing how our behavior and choices can affect our results; how encouraging diverse points of view

leads to creative solutions to cut costs or create new products and ideas; how to learn from and succeed from the risk that comes our way; using vision and passion to guide your team through difficult change and, above all, courage and compassion's role in our success.

## Key Concepts

- Choosing Our Behavior: how we handle setbacks and communication
- Encouraging Courage and Compassion
- Benefiting from Different Perspectives
- Unleashing Passion and Vision in Turbulent Times
- Managing Risk and Finding the Opportunities

## Program information:

DVD: \$695 PREVIEW: free

LENGTH: 12:50 minutes.

INCLUDES: PowerPoint™ Presentation, leader's guide, activities, transcript.  
Support materials are available online at:

<http://www.successtelevision.biz/wiofcale.html>

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250 W. 90<sup>th</sup> Street, Suite 15D; New York, New York 10024